

WELCOME TO



A SCTCS Division of Academics, Student Affairs & Research Initiative

TILT

TEACHING & LEARNING TUESDAY

Supporting Hispanic & Latinx Students

November 16, 2021

2:30pm

ABOUT THE PRESENTER



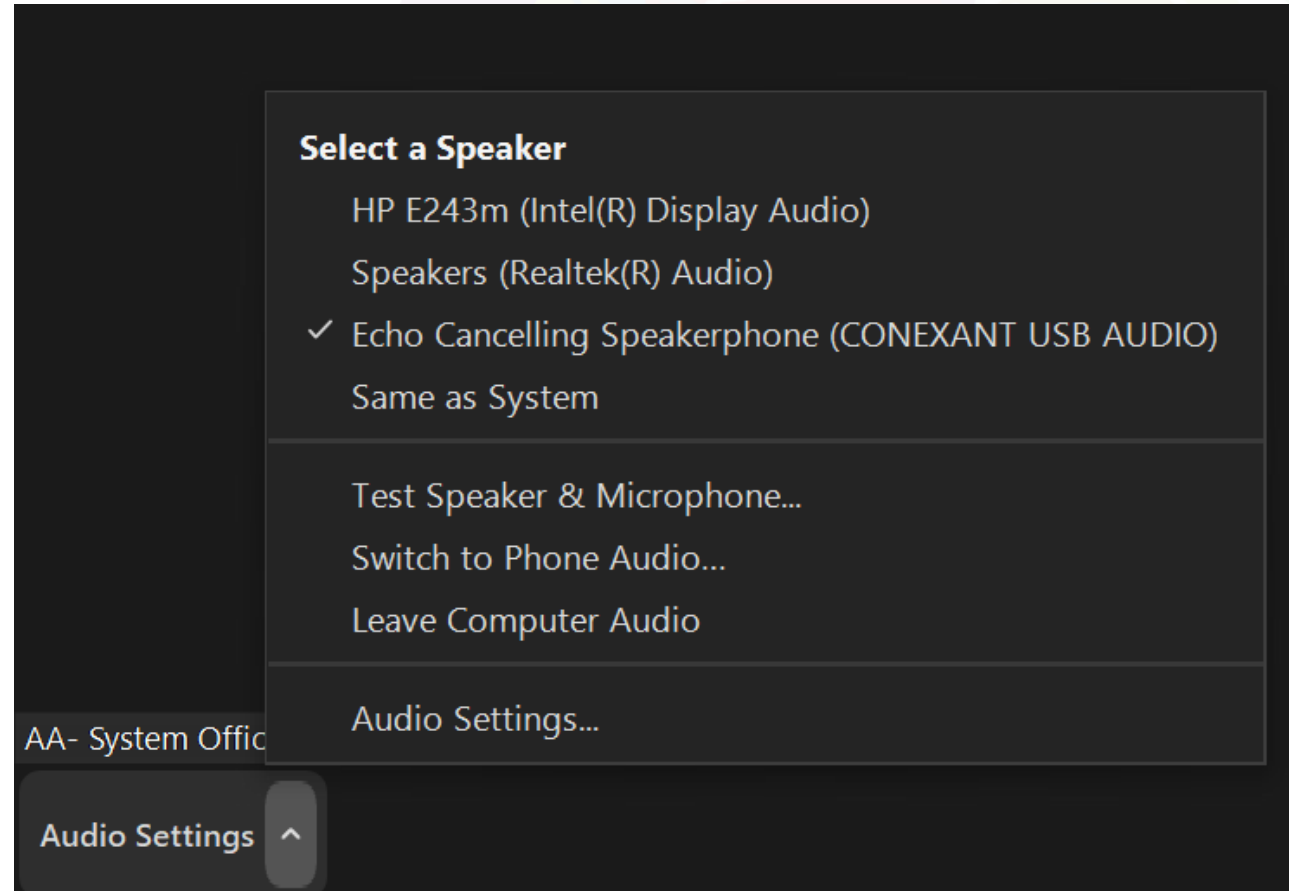
Dr. Araceli Hernández-Laroche

Associate Professor of Modern Languages

USC Upstate

Founding Director of South Carolina Centro Latino

ZOOM WEBINAR

A screenshot of the Zoom audio settings menu. The menu is dark grey with white text. At the top, it says "Select a Speaker". Below this, there are four options: "HP E243m (Intel(R) Display Audio)", "Speakers (Realtek(R) Audio)", "✓ Echo Cancelling Speakerphone (CONEXANT USB AUDIO)", and "Same as System". The third option is selected with a checkmark. Below these options are four more options: "Test Speaker & Microphone...", "Switch to Phone Audio...", "Leave Computer Audio", and "Audio Settings...". At the bottom of the menu, there is a button labeled "Audio Settings" with an upward-pointing arrow. The background of the screenshot shows a blurred Zoom interface with the name "AA- System Office" visible.

Select a Speaker

- HP E243m (Intel(R) Display Audio)
- Speakers (Realtek(R) Audio)
- ✓ Echo Cancelling Speakerphone (CONEXANT USB AUDIO)
- Same as System

Test Speaker & Microphone...

Switch to Phone Audio...

Leave Computer Audio

Audio Settings...


AA- System Office

Audio Settings ^

ZOOM WEBINAR

You are viewing AA- System Office's screen

Contact Us

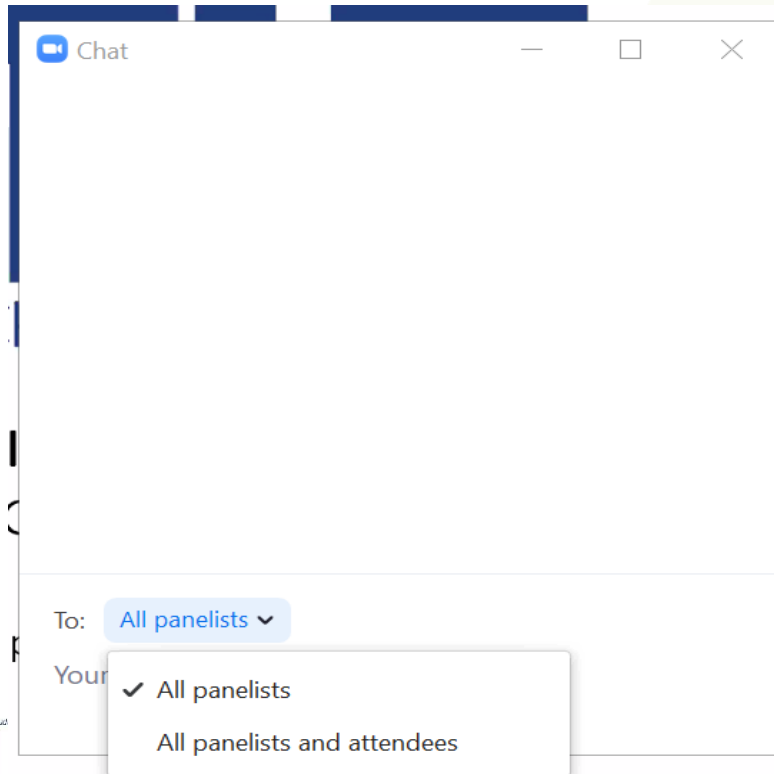
 A SCTCS Division of Academics, Student Affairs & Research Initiative
TLT

View Options ▾

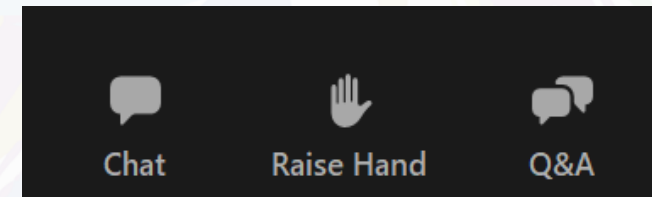
- Zoom Ratio Fit to Window > ✓ Fit to Window
- Exit Full Screen 50%
- ✓ Side-by-side mode 100%(Original Size)
- 150%
- 200%
- 300%

ZOOM WEBINAR

Chat



Raise Hand and Q&A



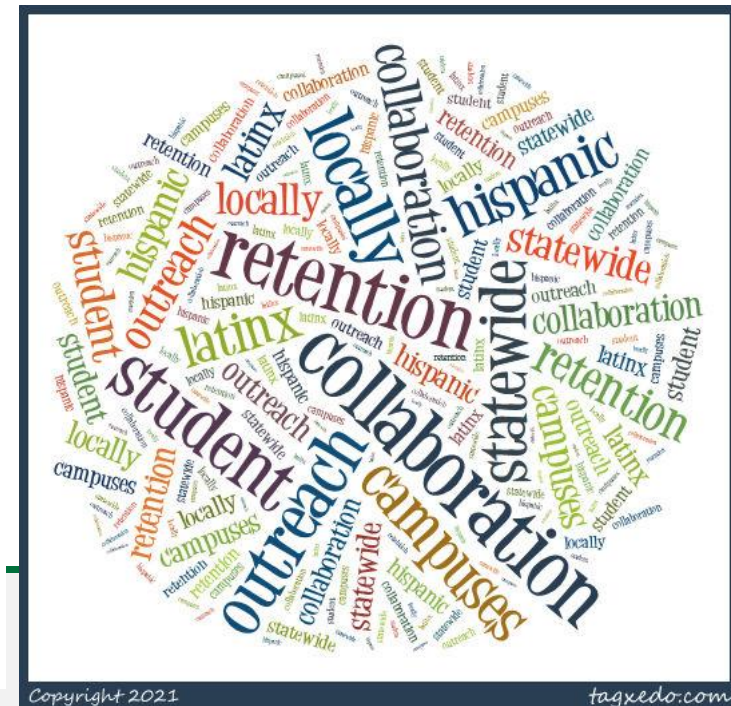
SUPPORTING HISPANIC & LATINX STUDENTS

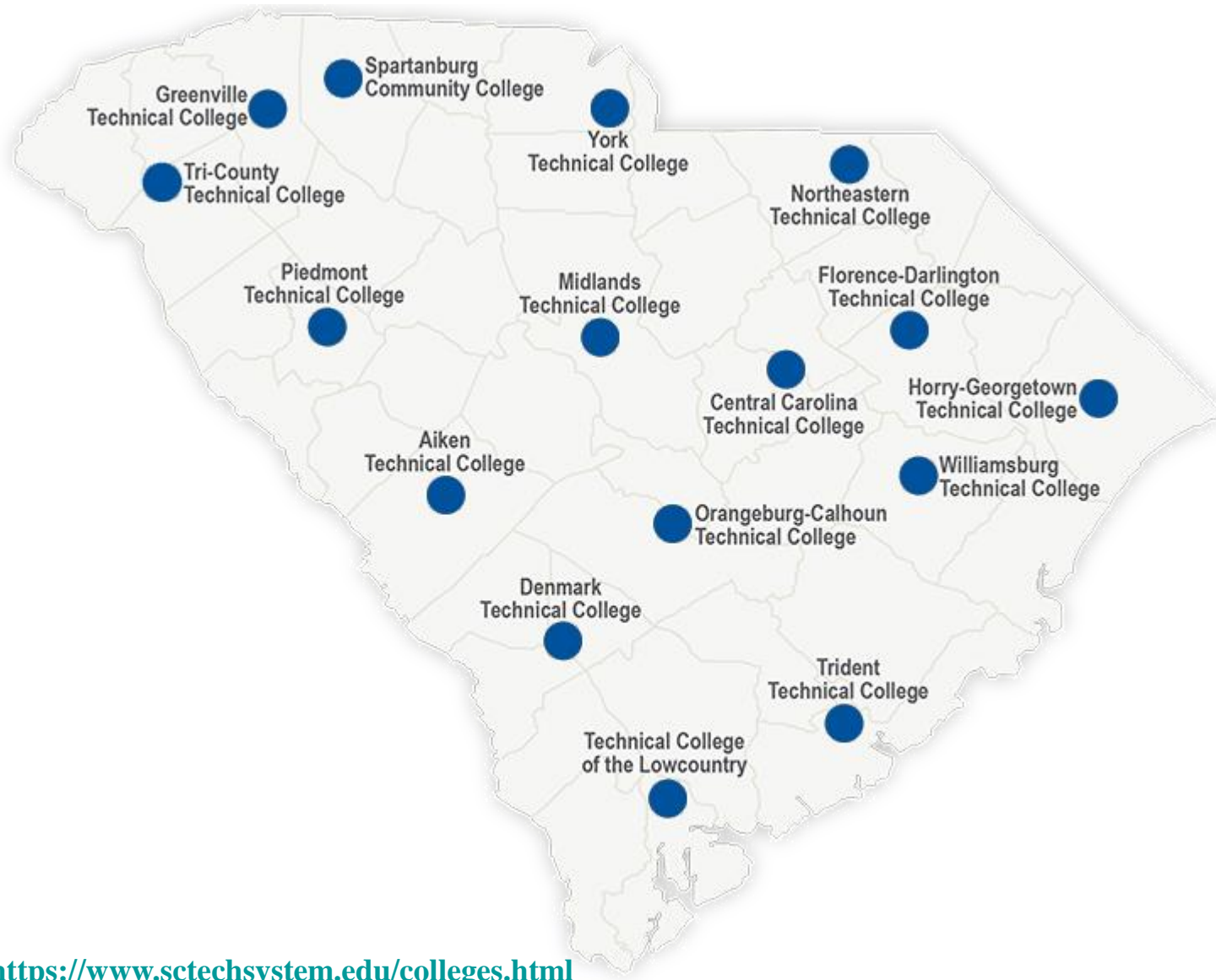
- 1) **Understand** why **collaboration** is key for Hispanic & Latinx student outreach and retention. **Why** do we need all hands on deck?
- 2) **Learn** about **South Carolina Centro Latino** (El Centro) and **discuss** how we can collaborate with the SC Technical College System.

Visit: <https://www.uscupstate.edu/academics/el-centro>

- 3) **Identify** opportunities for institutions to co-create initiatives for student **outreach** and **retention** across:

- 1) Campuses
- 2) Locally
- 3) Statewide and beyond



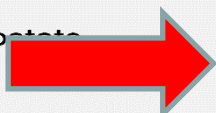


Source: <https://www.sctechsystem.edu/colleges.html>

Hispanic Student Enrollment Data

SC Technical College System

	A	B	C	D	E	F	G
1	Count of Race_Ethnicity	Column Labels					
2	Row Labels	2017	2018	2019 (blank)	Grand Total		
3	Aiken Technical College	3	1	4	8		
4	Central Carolina Technical College	4	5	4	13		
5	Florence-Darlington Technical College	4	3		7		
6	Greenville Technical College	3	1		4		
7	Horry-Georgetown Technical College	3	2	2	7		
8	Midlands Technical College	18	20	9	47		
9	Northeastern Technical College		3	6	9		
10	Orangeburg-Calhoun Technical College			2	2		
11	Piedmont Technical College	1	3	1	5		
12	Spartanburg Community College	4	6	1	11		
13	Technical College of the Lowcountry	5	5	9	19		
14	Trident Technical College	22	10	9	41		
15	York Technical College	16	9	11	36		
16	(blank)						
17	Grand Total	83	68	58	209		
18							

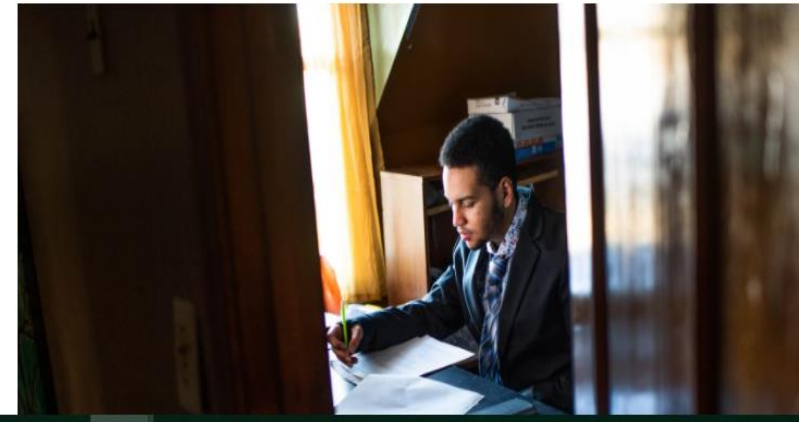


- “First-time enrollment by Latina/o students plummeted by nearly **20 percent** last fall.”
- “The sudden drop, which followed years of progress raising Latina/o enrollment and completion rates, **reflects the unequal toll the pandemic has taken on the health and finances of people of color.**”

Source: <https://www.chronicle.com/article/colleges-counted-on-enrolling-latino-students-now-theyre-scrambling>

Colleges Counted on Enrolling Latino Students. Now They’re Scrambling.

By *Kelly Field* | MARCH 16, 2021



“Black and Latina/o Americans are more likely than white Americans to have lost during the pandemic, and more than twice to have been infected with the coronavirus.”

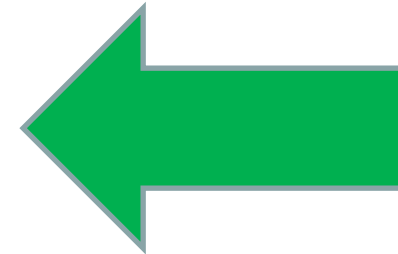
By Denisse Quintanilla

Source:

<https://www.nbcnews.com/news/latino/latino-college-enrollment-was-upswing-covid-taken-toll-rcna1572>

College enrollment is down due to the coronavirus pandemic but the Latino student population has been hit particularly hard.

Spring 2021 undergraduate enrollment is down 5.9 percent from last year, according to the [National Student Clearinghouse](#). Latino enrollment, which had been rising before the pandemic, showed some of the biggest swings: A decrease of 1.9 percent in spring 2021 compared to an increase of 2.1 percent in spring 2020. Community colleges, which include large Latino student populations, saw a 13.7 percent decrease in enrollment in spring 2021, compared to an increase of 1.7 percent in spring 2020.



Students dropped out for a variety of reasons: Family members became sick or lost their jobs and the student had to help support the family. Or, they just couldn't afford it anymore. And, instead of falling further behind, they decided to drop out.

[Focus](#) [Impact](#) [Research](#) [Programs](#) [Seal](#) [Leadership](#) [About](#)

Top South Carolina Institutions

Enrolling: Top Institutions (Hispanic Undergraduates) in South Carolina, 2018-2019

RANK	INSTITUTION	SECTOR	GRAND TOTAL	HISPANIC TOTAL	% HISPANIC
1	University of South Carolina-Columbia	Public, 4-year or above	26,733	1,218	5%
2	Greenville Technical College	Public, 2-year	10,864	1,125	10%
3	Clemson University	Public, 4-year or above	19,669	950	5%
4	Trident Technical College	Public, 2-year	12,148	767	6%
5	Midlands Technical College	Public, 2-year	9,892	631	6%



What are you looking for?

[Focus](#) [Impact](#) [Research](#) [Programs](#) [Seal](#) [Leadership](#) [About](#)

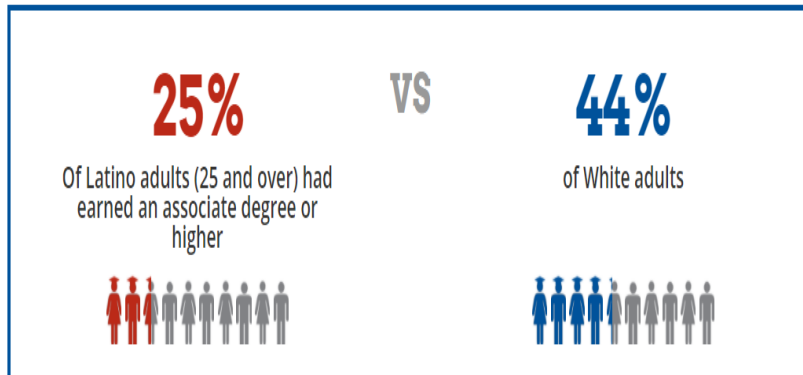
Associates Degrees: Top Institutions Awarding to Hispanics in South Carolina, 2017-2018

RANK	INSTITUTION	SECTOR	GRAND TOTAL	HISPANIC TOTAL	% HISPANIC
1	Greenville Technical College	Public, 2-year	1,292	95	7%
2	Horry-Georgetown Technical College	Public, 2-year	957	44	5%
3	Trident Technical College	Public, 2-year	1517	44	3%
4	Tri-County Technical College	Public, 2-year	898	43	5%
5	Spartanburg Community College	Public, 2-year	581	41	7%

Bachelors Degrees: Top Institutions Awarding to Hispanics in South Carolina, 2017-2018

RANK	INSTITUTION	SECTOR	GRAND TOTAL	HISPANIC TOTAL	% HISPANIC
1	University of South Carolina-Columbia	Public, 4-year or above	5,833	272	5%
2	Clemson University	Public, 4-year or above	4,450	126	3%
3	College of Charleston	Public, 4-year or above	2,145	111	5%
4	Coastal Carolina University	Public, 4-year or above	1,789	79	4%
5	University of South Carolina-Upstate	Public, 4-year or above	1,266	66	5%

Degree Attainment for Latino Students (2017-2018), South Carolina

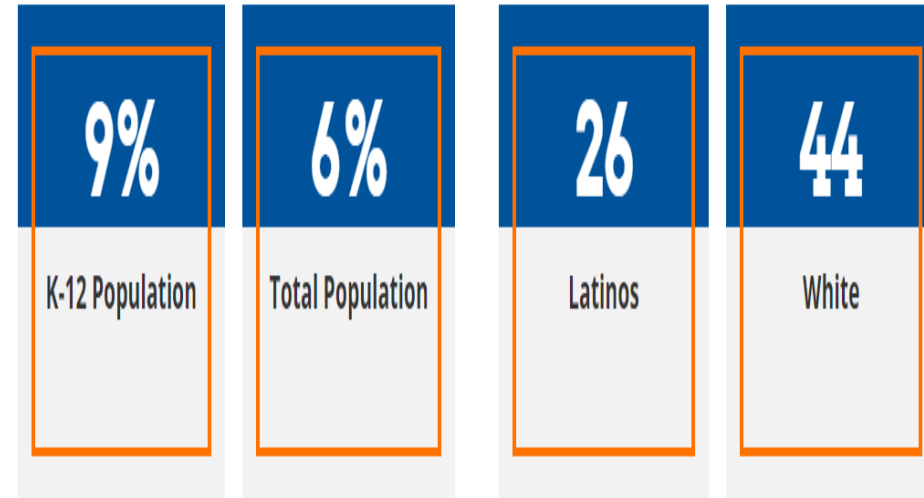


South Carolina Fast Facts

South Carolina had the 29th largest Latino population in the U.S.

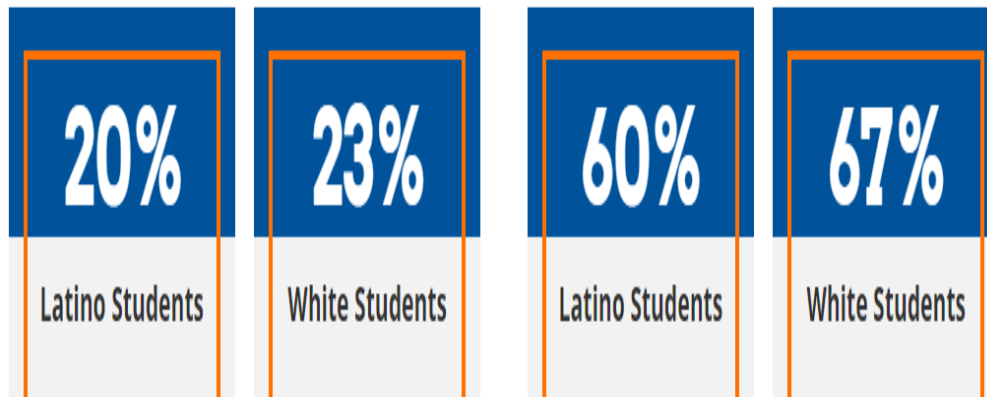
Latino Population

Median Age



2-Year Graduation Rate

4-Year Graduation Rate



Source:

[Latino College Completion—South Carolina, Excelencia in Education](#)

<https://www.latinosforeducation.org/>

THE STATE OF LATINO EDUCATION IN THE US



OF U.S. STUDENTS



OF U.S. TEACHERS



OF LEADERS ON EDUCATION BOARDS



OF LEADERS ON EXECUTIVE TEAMS IN
EDUCATION ORGANIZATIONS

2020 Census shows growing number of Hispanic and multiracial residents in Spartanburg County

Kathryn Casteel Herald-Journal

Published 7:56 a.m. ET Aug. 23, 2021 | Updated 11:42 a.m. ET Aug. 23, 2021

[View Comments](#)



Spartanburg County's population growth came with an increase in racial and ethnic diversity, particularly around Spartanburg city and surrounding towns, according to data from the 2020 Census.

The U.S. Census Bureau data released on Aug. 12 indicated from 2010 to 2020 Spartanburg's overall population increased by 15.3%. While the county's non-Hispanic white population grew by 6.7%, the Hispanic population grew by 66.4%. The Black population grew by 9.7%, and the Asian population grew by 44.4%. The population of Spartanburg County residents that identify as multiracial grew by 311.0% from 4,755 to 19,542.

Link: <https://www.goupstate.com/story/news/2021/08/23/2020-census-shows-more-hispanic-asian-multiracial-spartanburg-county/8149174002/>

El Centro's MISSION

- USC Upstate establishes itself as **the University of choice and retention for Latina/o students**; and be welcoming to Latina/o families and communities across South Carolina, and beyond.
- Provides **thought leadership on authentic community outreach and inclusion** through three pillars: Latinx Interdisciplinary Studies, the Public Humanities, and Translation & Community Interpreting.
- Creates an **institutional space of belonging**, civility, wellness and equity.

El Centro's VISION

SCCL is **nationally** and **internationally** recognized for its collaborative, community-based, cultural, and linguistic approach to increasing the visibility of Latinx Interdisciplinary Studies, the Public Humanities, Translation & Community Interpreting, and **talent in all spheres of higher education and civic life.**

El Centro's CORE VALUES

- Celebration
- Civic Leadership
- Collaboration
- *Compañerismo*
- Cultural humility
- Dialogue
- Dignity
- Diversity
- Inclusion
- Integrity
- **Language is an**
- Listening
- Mentoring
- Retention
- Racial equity
- Respect



ASSET

LATINX

Interdisciplinary Studies Talks on Civic Leadership & Mentoring

Fall 2018



THURSDAY, SEPT. 27, 2018

12 - 1:30 P.M. | OLIN B. SANSBURY, JR. CAMPUS LIFE CENTER BALLROOM (CLC 309 & 310)
180 Gramling Drive, Spartanburg, SC 29303

Community Health Workers—How PASOs Put Paulo Freire's Pedagogy into Practice
By Mike Young, Director of Capacity Building at PASOs
Director of Capacity Building at PASOs

Hispanic Heritage Month events free and open to the public.

Questions? Please contact Dr. Araceli Hernández-Laroche, Associate Professor of Modern Languages and Assistant Chair of Languages, Literature, and Composition, (864) 503-5221, ahernandez-laroche@uscupstate.edu

#LatinxUSCUpstate



LATINX

Interdisciplinary Studies Talks on Civic Leadership & Mentoring

Fall 2018



MONDAY, SEPT. 17, 2018

4 - 5:30 P.M. | TUKEY THEATER, LIBRARY
150 Gramling Drive, Spartanburg, SC 29303

"I wanted to make a difference, but it is just so hard": Reflecting on the experiences of Latinx K-12 teachers in the Southeast
By Timothy Monreal, Middle School Social Studies Teacher, PhD student in Foundations of Education at the University of South Carolina

Hispanic Heritage Month events free and open to the public.

Questions? Please contact Dr. Araceli Hernández-Laroche, Associate Professor of Modern Languages and Assistant Chair of Languages, Literature, and Composition, (864) 503-5221, ahernandez-laroche@uscupstate.edu

#LatinxUSCUpstate



STATE

Immigrant impact expected to grow in Upstate

After an election where immigration became a hot-button topic, a University of South Carolina Upstate event highlighted the growing diversity of the

THE PUBLIC HUMANITIES

PILLAR II

Humanities for All offers five key “overarching goals” that help catalog what the public humanities can do and these include the following:

- 1. Informing contemporary debates**
- 2. Amplifying community voices and histories**
- 3. Helping individuals and communities navigate difficult experiences**
- 4. Expanding educational access**
- 5. Preserving culture in times of crisis and change**

(Fisher)

<https://www.uscupstate.edu/academics/el-centro>



Admissions & Financial Aid Academics Athletics Research Campus Life Diversity

Budgeting 101: Achieving Financial Stability (in English at 12:30 p.m.)

Presupuestación 101: Lograr estabilidad financiera (en español a la 1 p. m.)

South Carolina Centro Latino
17 de noviembre, 2021
 12:30 p. m. EST | Blackboard Ultra
 Por favor, **entre en este enlace antes del evento**
<https://www.uscupstate.edu/academics/el-centro/budgeting-101>
 Asesor telefónico: 1-871-200-7676, 803-657-3473

Están todos invitados a esta presentación de 30 minutos interactiva para aprender sobre la elaboración de un presupuesto. Dedícase los últimos 10 minutos para la sesión en español y practique el idioma. Este evento es para estudiantes, docentes, empleados y miembros de la comunidad. South Carolina Centro Latino les agradece a los estudiantes filiales de Carolina Fidelity Federal Credit Union el ofrecer este servicio en español gratuito sobre estabilidad financiera abierto al público y accesible en dos lenguas.



Para más información, contacte a El Centro en sccl@uscupstate.edu
 Atacohé Hernández-Larache o María Francisco Moreño al
 803-657-3271 / 803-657-3209
 #TraducciónUSCUPSTATE
 Up is where we live.



El Centro Programas

- Latinx Studies +
- Avanzando +
- Public Humanities +
- Spanish Translation/Interpreting Minor +
- Interpreting in Education Settings Certificate +
- Study Abroad Program in Spain +
- Annual Panel on Translation and Interpreting +
- Recruiting Events +
- On Campus Partnerships +

To ensure health and safety, masks are required in all campus facilities - Important Information About COVID-19 Testing, Vaccines and Resources

INFORMATION FOR: [Current Students](#) [Faculty/Staff](#) [Alumni](#) [Visit](#) [Apply](#) [Request Info](#) [Give](#) [Q](#)

UPSTATE University of South Carolina
 Admissions & Financial Aid Academics Athletics Research Campus Life Diversity



HOME / ACADEMICS / SOUTH CAROLINA CENTRO LATINO

ACADEMICS

Majors and Programs

- College of Arts, Humanities, and Social Sciences
- College of Science and Technology

SOUTH CAROLINA CENTRO LATINO

ABOUT "EL CENTRO"

The South Carolina Centro Latino or "El Centro", bridges cultures statewide through linguistic awareness and accessibility. Our three pillars create institutional space for belonging, civility, wellness and equity: Latinx Interdisciplinary Studies, the Public Humanities, and Translation and Community Interpreting. The SCCL also studies the SpartaTimes Racial Equity Index findings on monumental challenges facing

LEARNING OUTCOMES

3) Identify opportunities for institutions to co-create initiatives for student **outreach** and **retention** across:

- 1) *Campuses*
- 2) Locally
- 3) Statewide and beyond







CORAZONES UNIDOS SIEMPRE
CHI Upsilon SIGMA
NATIONAL LATIN SORORITY, INC.


The Gamma Epsilon Chapter of Chi Upsilon Sigma National Latin Sorority Incorporated & Team to Advance Latino/Latina/LatinX/Hispanic Student Status at Upstate presents:

3rd Annual

DIA *de los* **MUERTOS**

Join us for an educational skull painting session and authentic Mexican cuisine

Let's honor our departed loved ones
OCTOBER 29TH, 2021 | 4 PM

Please RSVP using the link:
<https://linktr.ee/cusgammaepsilon>



USC UPSTATE
Student Affairs

WELLNESS WEDNESDAYS



Sparty Supports



A HealthyU!

October 13th

UBelong Journaling

Join us to document your personal stories, experiences and challenges at Upstate. Come to vent, write, and learn how to connect on campus.

Free journal provided

2pm - 4pm on Lower Quad

(Rain Location CLC 310)

UPSTATE
University of South Carolina

Hosted by Student Affairs,
Spectrum, SC Centro
Latino, Center for
African American Studies & Chi
Upsilon Sigma National Latin Sorority
Incorporated

For more
information
about events,
please call
864-503-5195



Southeastern Immigration Studies Association

Presents...

An Opportunity to Have a Voice: UnidosUS Líderes Avanzando Through College Program at USC Upstate

Online panel and dialogue discussing how to use language and culture to engage parents in the university enrollment and retention process in the U.S. South



September 21st, 3:00 PM ET

Facilitator



Dr. Araceli Hernández-Laroche

Founding director of South Carolina Centro Latino and Associate Professor of Modern Languages
University of South Carolina Upstate

Scan to register



<https://bit.ly/2VjJ2DC>

Panelists

Destiny Roman
USC Upstate
(not pictured)



Gregory J. Castillo
USC Upstate



Susannah Waldrop, MS
USC Upstate



María Francisco-Montesó
South Carolina Centro Latino



Griffin Thompson
Yale University

Focus on belonging & community building



- **Providing space for interaction**
 - “seeing someone like me”
- **Showing students that they matter**

Student quote:

“At the beginning of the semester, I was overwhelmed, felt like a failure and an outsider because I was the only Hispanic in all of my classes. The program, especially the people running it, showed they care like no other people on this campus. They understood how hard it is to be first generation as well as Hispanic” -Yasmine, first-year, nursing major



University of South Carolina Upstate
Up is where we live.



- Mary Black School of Nursing—DEI Training
- JCBE
- Sociology
- Spartanburg Academic Movement
- Senator's Office
- SC Tech Colleges
- PASCAL Libraries
- Community Bank
- Big Brothers Big Sisters
- PASOs
- Humanities for All
- Many more collaborators



UPSTATE

Únase a una sesión virtual informativa sobre

LAS VACUNAS CONTRA LA COVID-19

Patrocinado por USC Upstate y South Carolina Centro Latino

Viernes 15 de octubre

12:30-1:30 p.m.

Venga con sus preguntas e inquietudes sobre las vacunas contra la COVID-19 y nuestro equipo de salud estará encantado de responderle en español o en inglés.

UPSTATE
University of South Carolina



LEARNING OUTCOMES

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November 5 at 2:45 PM · Spartanburg · 🌐

We were thrilled to join our partners at the [Spartanburg Community College, Downtown Campus](#) this week as we celebrated their new mascot Chaser, and the incredible traction we've seen across all demographics with Fall 2021 enrollment after the college announced in May that it would offer tuition-free scholarships to all students taking at least six credit hours for the 2021-22 academic year.

Dr. Booker shared that, "These enrollment increases are significant, particularly for our adult population. Let us not forget that these data points represent real people who are seeing the value in furthering their education for a number of reasons. It is clear that when financial barriers are removed, opportunities abound. SAM is committed to supporting SCC and its students as we work to ensure their success moving forward."

Read more at
<https://www.goupstate.com/.../spartanburg.../6199107001/>



Source:
<https://www.facebook.com/learnwSAM>

[Spartanburg Community College](#)
Cherokee, Spartanburg, and Union Counties
President: Dr. Michael Mikota
[Visit sccsc.edu](http://www.sccsc.edu) ➔

Spartanburg Academic Movement

<https://www.learnwithsam.org/>

“SAM embodies a new civic architecture, which has become known as the “collective impact” approach. Americans feel alienated from and distrustful toward most structures of authority these days, but this is one they can have faith in. SAM organizes the community of Spartanburg around a common project. Then it creates an informal authority structure that transcends public-sector/private-sector lines, that rallies cops and churches, the grass roots and the grass tops. Members put data in the center and use it as a tool not for competition but for collaboration. Like the best social service organizations, it is high on empathy and high on engineering. It is local, participatory and comprehensive.” –David Brooks, NYT

Source:

<https://www.nytimes.com/2018/10/08/opinion/collective-impact-community-civic-architecture.html>



Our Values

REACH - TO PICK UP, DRAW TO, EXTEND; A
CONTINUOUS STRETCH

RESULTS

We believe in using local research and data to drive community action for continuous improvement.

EQUITY

We believe equal opportunity is a basic right and view all aspects of our work through an equity lens.

ADVOCACY

We believe in amplifying the voice for public education while shepherding equitable policies on behalf of all children.

COLLABORATION

We believe education is a shared responsibility of the community with families being our most important partners.

HUMANITY

We believe in the dignity and self-worth of every individual and leading with a humble and compassionate heart.



Together...



Wofford MLLC Department & South Carolina Centro Latino at USC Upstate
 present the documentary:

IN THE NAME OF LITHIUM

Tue Nov-9 // 6-8 PM // Wofford - Olin 101

JOIN THE WORLDWIDE DEBATE

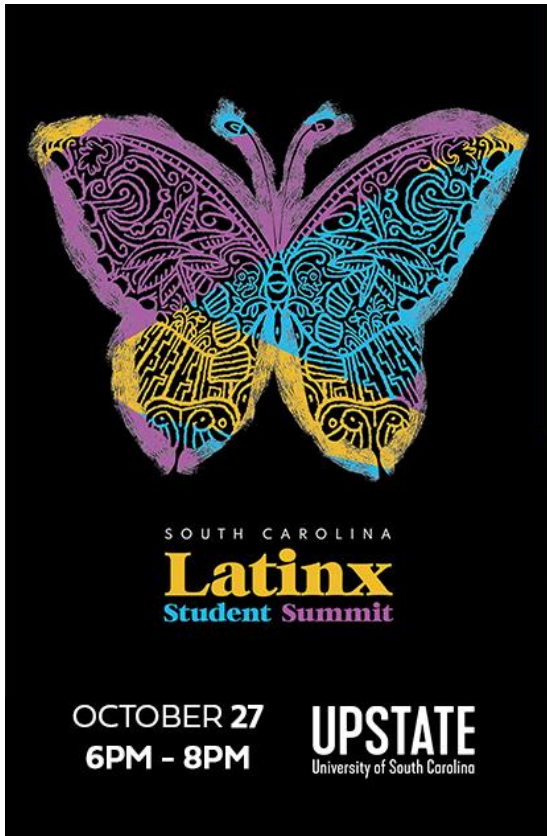
www.enelnombredellitio.org.ar

LEARNING OUTCOMES

3) Identify opportunities for institutions to co-create initiatives for student **outreach** and **retention** across:

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- 2) Locally
- 3) *Statewide and beyond*





Join Statewide effort to recruit Hispanic & Latinx students

ARIAN Bonetto Fernandez, M.B.A.

(he/his/him)

Assistant Director for Admissions

Hispanic Recruitment Coordinator

HABLO ESPAÑOL!

Office of Admissions

Access Initiatives and Pre-College Programs

College of Charleston

Office (843) 953-3626

fernandeza@cofc.edu

- *Recruitment season, sharing best practices amongst ourselves for the following events (what works, what doesn't):*
 - *College Application Month*
 - *App help?*
 - *FAFSA help?*
 - *etc.*
 - *School visits*
 - *The dreaded lunch-hour high school visit.*
 - *Parents*
 - *Their concerns, questions, etc.*
 - *Language/Culture barrier.*
 - *HS counselors*
 - *Building a strong professional connection*
- *Additional ideas for opportunities to work together.*
- *Culture, Language, Diversity and Inclusivity.*

- P.L.A.C.E. [Hispanic/Latino Affairs Division | Commission for Minority Affairs \(sc.gov\)](#)
- Contact **Ivan Segura** at **803-995-8518** or isegura@cma.sc.gov
- They can help with research, surveys, etc.
- Link: <https://cma.sc.gov/minority-population-divisions/hispaniclatino-affairs-division?fbclid=IwAR3MuRorzt5m94RsmFG78hmmTywjfrwwuVzBq6HaPXPx3y90XqcZMr8JO6M>



Es posible que nuestra historia personal deje huella en la comunidad. Todos tenemos distintas perspectivas y experiencias que pueden contribuir a que nuestro entorno sea más acogedor y próspero, un reconocido especialista en urbanismo nos explicará cómo.

Crear equidad y sentimiento de pertenencia

James Rojas – Planificación Urbana

South Carolina Centro Latino

15 de junio de 2021

7:00 p. m. EST | Zoom

Inscríbese antes del 13 de junio para recibir el enlace con invitación al evento en su calendario 24 horas antes: <https://forms.gle/bsXHNH7ebCMdp3K7A>



El centro **South Carolina Centro Latino** se enorgullece de presentar a James Rojas en su acto de inauguración en colaboración con el equipo de investigación *Place Collaborative* de Wofford, [Alianza Spartanburg](#), [PASOs Spartanburg County](#), [Chapman Cultural Center](#), [City of Spartanburg](#), [South Carolina Commission for Minority Affairs](#) and [Palmetto Luna Arts](#).

Participe en el taller interactivo *Place It!* con **James Rojas**, un experto de renombre internacional en urbanismo latino. James Rojas es un artista y defensor de los derechos comunitarios que reside en Oakland, California. Actualmente es coautor de un libro con John Kamp para [Island Press](#) sobre equidad climática y planificación urbana.

Aprenda a crear el ADN de aquello que necesite de su ciudad, aprenda a usar con otros el arte y los recuerdos de la infancia para expresar su visión del significado de "hogar".

Los participantes podrán elegir sala virtual para grupos reducidos en inglés o en español.

Este evento es gratuito y todos son bienvenidos: estudiantes, miembros de la comunidad, docentes y personal de las universidades de Wofford, USC Upstate y demás.

Para más información, contacte a [El Centro](mailto:ElCentro@scccl@uscupstate.edu) en scccl@uscupstate.edu, a la Dra. Araceli Hernández-Laroche al 864.503.5221 o a la profesora Maria Francisco Montesó al 864.503.5203

Se habla español. Bienvenidos.

Up is where we live.

UPSTATE
University of South Carolina

Learn how to use your story to shape your community. We each have perspectives and experiences that can make our community more welcoming and flourishing. A premier urban planner will show us how!

Creating Equity and Belonging

James Rojas on City Planning

South Carolina Centro Latino

June 15, 2021

7:00 p.m. EST | zoom

Please register by June 13 to receive the zoom link with calendar invite 24 hours before event: <https://forms.gle/bsXHNH7ebCMdp3K7A>



The **South Carolina Centro Latino** is proud to host James Rojas as its inaugural event and in collaboration with the *Place Collaborative* research team at Wofford, [Alianza Spartanburg](#), [PASOs Spartanburg County](#), the [Chapman Cultural Center](#), [City of Spartanburg](#), the [South Carolina Commission for Minority Affairs](#) and [Palmetto Luna Arts](#).

Join us for an interactive *Place It!* workshop with **James Rojas**, internationally renowned expert on Latino Urbanism. James Rojas, artist and community advocate, lives in Oakland, California. He is currently co-writing a book with John Kamp for [Island Press](#) on climate equity and urban planning.

Create the DNA for what you want from your city! Learn to use a childhood memory and art to express your vision of home with others.

Participants can choose discussion breakout rooms in English or Spanish.

Free event. All are welcome, students, community members, faculty and staff at USC Upstate, Wofford College and beyond.

For more information, contact [El Centro](mailto:ElCentro@scccl@uscupstate.edu) at scccl@uscupstate.edu, Dr. Araceli Hernández-Laroche at 864.503.5221 or Maria Francisco Montesó at 864.503.5203.

Se habla español. Bienvenidos.

Up is where we live.

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Hispanic students in SC schools: Protecting equity, improving access, and building opportunity

South Carolina Centro Latino
September 16, 2021
12:30 p.m. EST | Blackboard Ultra
Please, click on this [link](#) before the event

<https://us.bbcollab.com/guest/584ed5d4c9fd427686b246a0931f2ef7>
Phone access +1-571-392-7650 - PIN: 872 330 7339

Hispanic students in SC reflect astounding diversity in terms of culture, language, and national origin. Many in the state are long-term residents whose families have lived here for decades—if not generations—while others are relative newcomers. This richness of identity, history, and belonging is perhaps most salient in the state's schools, colleges, and universities. Drawing on Roth's research and Eisner's reporting for *The State* and *The Island Packet*, this presentation provides a snapshot of South Carolina's Hispanic students and the challenges they face to accessing resources, information, and support in the schools they attend. Ultimately, we point to the important role of families, communities, schools, and policy to ensuring that Hispanic children and youth in South Carolina are valued for who they are today and who they will be tomorrow: the state's professionals, business owners, community leaders, and elected officials.

Speakers:

Benjamin Roth, PhD
Associate Professor
College of Social Work
University of South Carolina



Chiara Eisner
Investigative
Projects Reporter
[The State](#)



For more information, contact [EI_Centro](mailto:EI_Centro@sccl@uscupstate.edu) at sccl@uscupstate.edu
Dr. Araceli Hernández-Laroche at 864.503.5221
Maria Francisco Montesó at 864.503.5203 #LatinxUSCUpstate
Free event in celebration of National Hispanic Heritage Month. All welcome.

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THE PARTHENON

The Parthenon • October 11, 2021 • <https://marshallparthenon.com/28409/uncategorized/guest-speaker-raises-awareness-on-latino-population-in-west-virginia/>

Guest Speaker Raises Awareness on Latino Population in West Virginia

Jayden Taylor, Reporter

Marshall University this past Tuesday honored National Hispanic Heritage Month by welcoming Dr. Araceli Hernandez-Laroche for a presentation.

Dr. Hernandez-Laroche, an associate professor and assistant chair of the Department of Language, said the presentation "was to raise awareness about the ever-growing Hispanic population."

National Hispanic Heritage Month is celebrated from Sept. 15 to Oct. 15.

During this month, citizens celebrate the histories, cultures, contributions and many talents of citizens who either

Link:

<https://marshallparthenon.com/28409/uncategorized/guest-speaker-raises-awareness-on-latino-population-in-west-virginia/?print=true&fbclid=IwAR292dQDiVtNqHeywiHERIZV1eyjhst-39jb2gt1uoFATTMetDjC1DWswWs>

CELEBRATING HISPANIC HERITAGE MONTH

"Collaborating Locally and Statewide for More Higher Education Inclusion: Exploring South Carolina Centro Latino's Key Pillars"

Featuring
Dr. Araceli Hernández-Laroche,
Associate Professor of Modern Languages
& Director of South Carolina Centro Latino,
University of South Carolina Upstate

TUESDAY, OCT. 5, 2021
3:30-5:00 P.M.

Drinko Library Atrium,
on the library's 3rd floor

Free and open to all.

Sponsored by the Department of Modern Languages and the College of Liberal Arts.

The George Dean Johnson, Jr. College of Business and Economics and the Center for Entrepreneurship and Innovation invites you to

The Growth of Hispanic Businesses in the Upstate

A virtual event with the
South Carolina Hispanic Chamber of Commerce



Tuesday, November 9, 2021
Noon to 1:30 p.m.

With Guest Speaker

Ramiro A. Cavazos

President & CEO, United States Hispanic Chamber of Commerce

To register, visit
uscupstate.edu/gew

For more information please contact:

Evelyn Lugo, SC Hispanic Chamber of Commerce,
elugo@schcc.org

Araceli Hernández-Laroche, South Carolina Centro Latino,
hernan49@uscupstate.edu

Brian Brady, Center for Entrepreneurship and Innovation,
bbrady3@uscupstate.edu

Sponsored by:



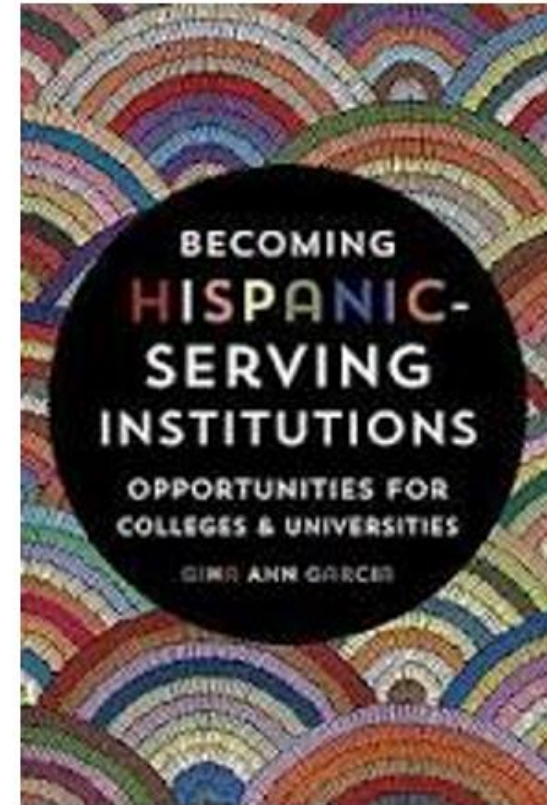
SOUTH CAROLINA
HISPANIC
CHAMBER OF COMMERCE

UPSTATE | GEORGE DEAN JOHNSON, JR.
University of South Carolina | COLLEGE OF BUSINESS
AND ECONOMICS



Serving Our Students

- Recognizing the difference between Latinx enrolling vs. Latinx serving
“What does it mean, at an organizational level, to serve Latinx students? Even further, what does it mean to serve other racially minoritized, low-income, and first-generation students? While some say that graduating students is evidence of serving them, others say that [Hispanic Serving Institutions] HSI’s must provide a culturally enhancing educational experience.” -Gina Ann Garcia



Dr. Mildred García, President
American Association of State Colleges and
Universities

“Our institutions need to really know their communities in their **language** and in their space. Know who is in your area, these are **stewards of place**, they are in the community. So the first thing the institution needs to see is **are you serving the population you say you’re going to serve in your mission and in your vision**, which is **your community.**”

Source:

<https://twitter.com/AtlanticLIVE/status/1367182231660281872?s=20>



South Carolina Centro Latino

Contact: sccl@uscupstate.edu

<https://www.uscupstate.edu/academics/el-centro>

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- ❖ **Questions?**
- ❖ How can we collaborate with *SC Technical College System?*



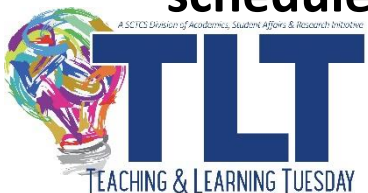
¡Gracias!
Gràcies!
Thank you!
DANKE!
Merci!
你很

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2022 TLT SPRING SESSIONS

- | | |
|--------------------|---|
| January 18 | State of the Division |
| February 15 | Mental Health for Faculty & Staff |
| March 15 | Professional Imaging Day at GTC |
| April 19 | Service Learning 101 |
| May 17 | Where's Waldo?: Locating Instructor Presence in Online Courses |

Want to showcase your expertise? Is there a teaching technique that has been effective in the classroom? Apply to be a TLT presenter! For more information and full schedule: www.sctechsystem.edu/tlt



GIVE US YOUR FEEDBACK

<https://www.surveymonkey.com/r/Nov2021TLT>